

# **Power START according to Pamela W. Shaw!!**

When I was a NEW Consultant and for many years as I built my MILLION \$ unit, Mary Kay defined the PERFECT START as the following—hold on!!!

- **BOOK 8 Classes**
- **Observe 3 Classes** (with another consultant at a REAL class)
- **Hold 5 of them**

ALL Within TWO WEEKS! All of it with in 2 weeks!

The benefit of that activity was **MOMENTUM!** And knowledge + experience which = CONFIDENCE!!!

So, I'll bet you know where I'm going! My favorite **"POWER START"** is that! Book 8, Hold 5 and Observe 3! The goal of your BUSINESS DEBUT will definitely be to have min. 20 people attending, preferably 50!! To sell product-- \$500-1000!! **BUT the REAL victory will be when at the END of your BUSINESS DEBUT, you have min. 8 CLASSES booked from your family and friends**---not all of them together, but each of them committing to a class and to introducing YOU to 6+ people you don't know! THAT will be successful!!!

You can read the details about holding your Business Debut in another link on this page! Will you take my BOOK 8 HOLD 5 challenge?? WOW, you'll be off to a POWER START!!!

I know you can do it! I'm cheering you !!